



# Language Launchpad

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*Developing children's language by reading together*

## WHO CAN USE IT?

Language Launchpad **empowers parents and carers** (or any adult in a child's life) to support their child's language development at home.

Activities are suitable for **children** aged **3-5 years**.

## WHAT'S INCLUDED?



**Launchpad cards** – language development advice for use with any story. This includes books you have at home or get from the library.



**Rocket cards** – language development advice for use with specific stories.

### PLUS:

- Online parent instruction videos
- A supportive social media community
- A reward system for your child



## YOU CHOOSE

Make Language Launchpad work for you: start with either the Launchpad cards or Rocket cards.

Every time you read, pick a card and focus on this idea.

What will you try today?

- Try a new card?
- Repeat a card?
- Add an extra card?



## HOW TO DO IT

Dedicate time to read with your child as often as possible.

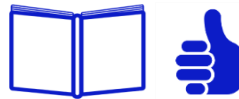
### Parent only

1. **Choose any card** (Launchpad or Rocket) for top tips when reading with your child. Check **when** you need to use it.
2. **Watch** the matching **video**.



### Parent + child

3. **Read** the story **together**.
4. Include the advice or activity from your chosen card.
  - a. Keep your child involved.
  - b. Respond positively.
  - c. Praise and encourage.



## JOIN OUR SOCIAL MEDIA COMMUNITY

To feel supported, ask questions and give feedback on your #LanguageLaunchpad experience.



Find us online:

**Twitter and Instagram:** @langlaunchpad

**Facebook and YouTube:** Language Launchpad

**Website:** [www.ouh.nhs.uk/languagelaunchpad](http://www.ouh.nhs.uk/languagelaunchpad)

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